



Thriving as a Publisher and Author in an AI-assisted World

Join us on July 11th as Jon Hirst leads a panel of experts in the MAI webinar, *Thriving as a Publisher and Author in an AI-assisted World*.

Artificial Intelligence has already dramatically begun disrupting the publishing industry. Just like when the Internet was introduced, publishers can thrive even in the midst of significant disruption by understanding the challenges and taking advantage of the opportunities that a major technological shift brings. Come hear from experts who can speak to what is already happening, and what is coming, and receive insight and encouragement from those who are also navigating this exciting path of exploration and innovation.

Jon Hirst is the Chief Innovation Officer at SIL International. He has over 25 years of experience bringing global nonprofit, innovation and communications expertise together to deliver global solutions. Early in his career, he helped develop one of the early interactive websites for young people. Jon went on to help start two companies focused on serving nonprofit organizations with innovation, strategy, content and technology solutions. Jon is an author, marketer, publisher and, most recently, he was CEO for GMI (Global Mapping International), a boutique research firm serving faith-based nonprofits globally.



Barine Kirimi is the Global Publishing Development Coordinator for the United Bible Societies, with more than 23 years of experience in publishing, capacity building, and strategic consulting. He has served and continues to serve in various leadership capacities for organizations in Africa and around the world. He is the founding Director of Publishing Institute of Africa; a Nairobi-based publishing, training, and author development organization. He is an author and co-author of several books including Transformational Corporate Leadership. Barine has a PhD / Doctorate in Business Management (Leadership & Governance) from the UCN Universidad Central de Nicaragua and from SMC University, Switzerland.



Yvonne Carlson is the Chief Technology Officer at Global Media Outreach, bringing her extensive experience in technology leadership across various industries to the organization. Before joining Global Media Outreach, Yvonne served as the Vice President of Product at Unite Life. She is a member of the Institute of Electrical and Electronics Engineers Computer Society and is actively involved in the National Religious Broadcasters Digital Media Committee, where she serves as Chair. As the former Director of FaithTech Chicago, Yvonne is passionate about integrating faith and technology. Throughout her career, Yvonne has held technology leadership positions in multiple industries, including broadcasting, global manufacturing, advertising, fundraising, and higher education. With her diverse background and expertise, she brings a unique perspective to her work at Global Media Outreach, where she is committed to driving innovation and technological advancement in the organization's mission to reach people with the message of Jesus Christ.



Micah Voraritskul is the founder of VERIFIEDHUMAN™, a startup providing a secure platform for verifying the human authorship, creation, and composition of writers, visual artists, and musicians. He is also a certified scrum master (CSM) and has effectively managed projects and teams of all sizes. In addition to being an entrepreneur, Micah is a writer and marketing consultant at THE SHARP PENCIL, where he offers copywriting, editing, website development, and project management services. He has written for various clients and publications, including the Walter Hooper Papers, a collection of letters and documents by C.S. Lewis's secretary and chief memoirist. Micah has also contributed to successful campaigns and initiatives, such as Hope Places, EQUIP Leadership, and Metro Richmond Pastors Statement, which have raised millions of dollars, increased web traffic, and promoted social justice. "Writing is not only a skill but also my passion and mission. I believe that words have the power to inspire, inform, and transform."



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