



VerifiedHuman™

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A global certification platform for *human-made* creative work.

PRESS CONTACT

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We certify, we don't *detect*.

Three years before the current wave of human-made certification startups, VerifiedHuman was built on a deliberate choice: certify, don't detect.

That choice matters more now than it did in 2023. A dozen platforms have launched in the last two years promising to tell human work from AI work. Most are running detection — algorithms scoring text and images, assigning confidence percentages, issuing a "certified human" seal if the number clears a bar.

But accurate detection is a fool's errand.

Every new generative model rewrites the ground truth detectors are calibrated against. False positives wreck reputations. False negatives wreck trust. Detection tries to track down what AI does. Certification celebrates what humans do.

Certification asks the creator to declare a standard, stand behind it, and accept the audience's right to ask questions. The mark goes on the work the creator led. The mark stays off the work the creator did not.

A Fair Trade model for human *creativity*.

VerifiedHuman is a global certification platform for creators whose work is led by a human. It runs on a Fair Trade model. Fair Trade coffee doesn't tell you the beans taste better — it tells you, if ethical sourcing matters to you, here's how to find it.

If human authorship matters to you, *here's how you find it.*

VerifiedHuman is the third piece of a three-part picture — alongside legislation and technical provenance.

01 — LEGISLATION

Recourse after harm.

Laws like ELVIS and AB-2602 create paths to remedy when someone is harmed.

02 — PROVENANCE

A file's chain of custody.

Technical standards like C2PA track how a file was made and modified.

03 — CERTIFICATION

A way to choose.

VerifiedHuman gives audiences a way to choose human-led work in the first place.

VerifiedHuman is a C2PA Contributor Member. The two organizations operate at different layers of the same ecosystem — C2PA on technical provenance, VerifiedHuman on trust-based certification of the work and the people who make it.

THE FRAMEWORK

Five levels. *One threshold.*

The standard belongs to the creator. It's the creator's role to decide which of their works meet the standard and which do not. A member can use AI tools and remain a member. The VerifiedHuman mark only goes on the work the creator led.

To describe each piece of work, VerifiedHuman uses a five-level Human-AI Collaborative Spectrum:

LEVEL	DESCRIPTION	CERTIFIABLE
VH5	Entirely human-created	✓
VH4	Human-created, AI assists non-creative tasks	✓
VH3	Human-led, AI-assisted — minimum threshold	✓
VH2	AI-led, human-directed	✗
VH1	Entirely AI-generated	✗

Eight categories.

VerifiedHuman serves writers, visual artists, musicians, voice actors, content creators, educators, organizations, and advocates. Each category has its own standard, written for the realities of the field.

OPERATING RECORD

Three years before the conversation *caught up*.

VerifiedHuman launched in April 2023 and has been certifying human-led creative work across 25+ countries on six continents for three years. In January 2026, VerifiedHuman became a C2PA Contributor Member.

The three-year operating record is the platform's clearest distinction from the wave of certification startups that have appeared in the last two years. Decisions newer platforms are working out in public — what to certify, how to verify, how to handle AI-assisted work that's still genuinely human-led, per-work vs. per-creator certification — VerifiedHuman has been working out in practice since before "human authorship certification" was a category anyone was naming.

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Verification is conversation, not surveillance.

Respectful questions about how the work was made — not algorithmic scoring.

The goal is trust between creators and audiences.

VerifiedHuman exists to connect the people who make human work with the people who want to find it.

ADOPTION IN THE WILD

The strongest signal a certification mark is working isn't a member roster — it's where the mark shows up unprompted. VerifiedHuman members display the mark on:

- Website footers
- Business cards
- Podcast cover art
- Professional resumes
- Email signatures
- Voice actor demos
- Publisher bylines
- Image captions

FOUNDER

Built by a creator, *for* *creators.*

Micah Voraritskul is the founder of VerifiedHuman, a global certification platform for human-made creative work.

He launched VerifiedHuman in April 2023 — nearly two years before human authorship certification became a mainstream conversation. The platform operates like Fair Trade for creativity: it certifies creators whose work is human-led across eight categories — writers, visual artists, musicians, voice actors, content creators, educators, organizations, and advocates — and gives audiences a way to find and choose their work.

VerifiedHuman uses a five-level Human-AI Collaborative Spectrum (VH1–VH5) to assess each piece of work, with VH3 set as the minimum threshold for certification. The platform operates across 25+ countries on six continents and is a C2PA Contributor Member.

Micah is also the author of *Human Is the New Vinyl: Why Human Creativity Still Wins in the AI Revolution* (Amazon #1 Bestseller). He lives near Chattanooga, Tennessee, with his family.

Longer version follows.

A conversation, a prompt, and a sentence over *wedge salads*.

In the summer of 2022, Micah's son Ethan — a computer science major headed toward AI development — sat him down in front of a screen.

"Dad, these can create totally novel pictures from whatever words you give them. Try it."

Micah typed a prompt half as a joke: a half-Asian guy angrily installing a vent fan in a small bathroom. Thirty seconds later, the machine returned images that had never existed before. Some were crude. Some were staggering.

A few months later, Ethan introduced him to ChatGPT. They generated poems, essays, ordinary writing — and then sat quietly with what they'd seen. The question wasn't whether the technology worked. It clearly did. The deeper question was what happened next.

By early 2023, photographer Jeremy Cowart had warned his audience after being fooled by an AI-generated portrait himself, and Steve Wozniak, Elon Musk, and thousands of technologists had publicly called for a pause on advanced AI development. By then, Micah had become convinced the real issue wasn't whether AI would keep advancing. It was that the default assumption online was about to change forever.

In April 2023, over wedge salads at lunch with his friend Brian Conn, the idea crystallized into a single sentence:

A day is coming when the default assumption will be: I'm going to assume AI made this unless you can prove otherwise.

That same month, Micah launched VerifiedHuman — built before the questions became mainstream, and building ever since.

REFERENCE RAIL

Quick facts.

FOUNDED	April 2023, by Micah Voraritskul
WHAT IT IS	Global certification platform for human-made creative work. Fair Trade for creativity.
OPERATING RECORD	Three years
GEOGRAPHIC REACH	25+ countries, six continents
CATEGORIES	Eight — writers, visual artists, musicians, voice actors, content creators, educators, organizations, advocates
FRAMEWORK	VH1–VH5 Human-AI Collaborative Spectrum. VH3 is the minimum certification threshold.
C2PA STATUS	Contributor Member since January 2026
STANDARDS & COALITIONS	Creators Coalition on AI Signatory Assembly · Voting participant, CCAI Polis process · Contributor, CCAI standards and definitions conversation
BUSINESS MODEL	Free to join, pay what you can.
HEADQUARTERS	Chattanooga, Tennessee, US
WEBSITE	verifiedhuman.info
BRAND ASSETS	verifiedhuman.info/brand

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