

It's up to you.



If you want to display the **VerifiedHuman®** label on your work, here are some things to keep in mind.

Using the VerifiedHuman® label (the wordmark or logo) does NOT mean you or your work complies with the standard. However, using the label is the same as telling others you comply with the standard.

Be sure you're a VerifiedHuman® Artist, Writer, or Musician before using the label. We only grant usage permission to those who have accepted the applicable standard agreement.

COLORS

You can represent **VerifiedHuman®** in BLACK, WHITE, or any shade of GRAY.

The only color approved for use in the **VerifiedHuman®** label is **Burnt Orange**

Hex #CC5500 | RGB 204, 85, 0

#cc5500

RGB 204 85 0

LABEL IMAGES FOR YOUR USE

WORDMARK

LOGO

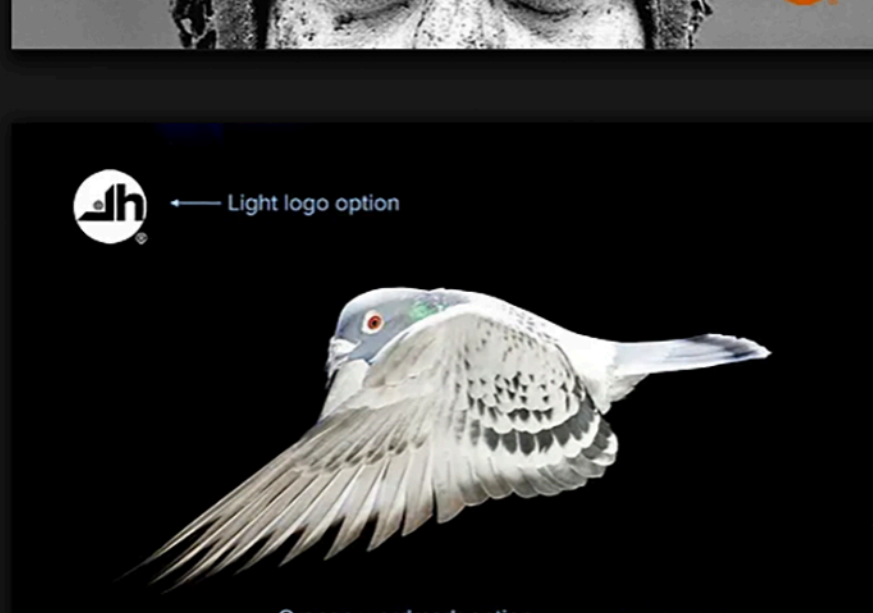
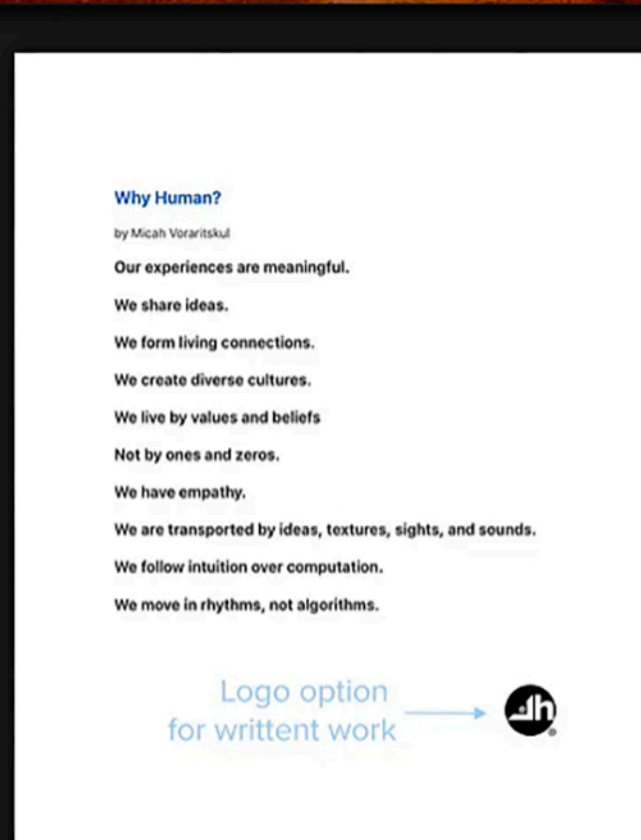
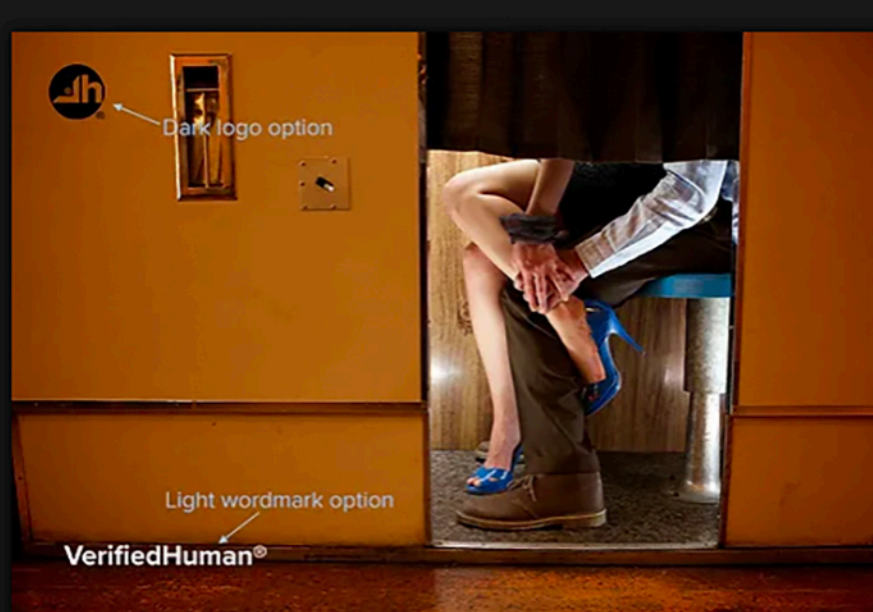
VerifiedHuman®

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USAGE EXAMPLES



WRITING OR TYPING "VerifiedHuman®"

VerifiedHuman® | This is a font called **Proxima Nova Bold**. If you have it installed, it's the original font. This is best.

VerifiedHuman® | This is a font called **Helvetica Bold**. It works almost as well.

VerifiedHuman® | This is a font called **Arial** (in bold). It works almost as well.

If you're typing using a typewriter, writing by hand, or working with text in ways where font selection is difficult. We get it. Just represent the letters as closely as you can.

You can use fonts with serifs **VerifiedHuman™**—like this, but only if necessary.

You can use all-caps **VERIFIEDHUMAN®**—like this, but only if necessary.

THE "®" is a symbol indicating our trademark registration with the US Copyright Office.

There are several ways to get most computers to write the registered trademark symbol – the little (R) or ®.

Works MOST of the time

1. Type "(r)" or "(R)" to display the registered trademark ® symbol.

2. On a Mac, type Option + "r".

Works EVERY time

1. Find the ® in your symbols font(s). Copy and paste.

2. If you're using a computer, use the mouse to highlight this > ® < symbol, copy and paste it around in several places you frequent, then it's just hanging out, waiting to be useful.

3. You can visit sites like Copy and Paste Symbols to get ®s and other symbols.